Beat: Travel

SALON PROFESSIONNEL DU TOURISME For Local & International Tourism Professionals

September 25-28 At Porte De Versailles

PARIS - PORTE DE VERSAILLES, 04.10.2018, 10:47 Time

USPA NEWS - 2018 will mark the 40th Edition of IFTM Top Resa, the Show which is still the Must-Attend Event for Tourism Professionals. This Show has become a True Multi-Sector Event for Both the International and French Markets, with Leisure, Business, MICE and Group Tourism now all together under one Roof. “Destination France“ is already a Major Part of IFTM Top Resa and will now have the Visibility to match. IFTM Top Resa, as usual, was held from 25 to 28 September 2018 at Porte de Versailles (in a totally refurbished Hall 7).

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Established in 1979 and Targeted Specifically at the Leisure Industry, the Show was first known as “Top Resa“ and took Place in Deauville. In 2008, Changing Track, the Show added “IFTM“ to its Name to “IFTM Top Resa“ and moved to Paris, where it became a Multi-Sector Show covering All Types of Travel : Leisure, Business, MICE and Groups.

--- EXHIBITORS Representing The Entire Sector :
*105 Airports & Airlines
* 43 Ferry & Cruise Operators
* 335 Hotel Chains, Aparhotels, Hotel Booking Centers, Groups
* 20 Group Travel Operators
* 51 French Regions
* 7 Retail Networks
* 54 Tour Operators
*86 Technology Firms - GDS - Startups - Digital Technology Firms
* 14 Online Travel Agencies
* 8 Rail Companies
* 19 Car Rental Companies
* 181 Destinations & Representative Offices
* 423 DMCs & Foreign Tour Operators
* 22 TMC Business Travel Agency Networks
* 15 Amusement Parks

--- FRENCH & INTERNATIONAL HIGH QUALIFIED TRADE VISITORS
* 82 % French
* 18 % International
* 42 % Leisure Tourism
* 24 % Business Travel
* 20 % Group travel
* 14 % Business Tourism (MICE)

--- VILLAGES AND EXHIBITION AREAS
* The Destination FRANCE
* The Mountain Village
* The Tour Operators Village

* The Cruises Village
* The Travel Hub
* The Digital Village
* TThe ech Zone
* The Influencers Village
* The Business Travel Club
* The Theme Park Village
* The French Travel Agencies Network Village
* Sustainable Tourism Village
* The World's Great Trains
* The Africa Zone
* The America Zone
* The Asia-Pacific Zone
* The Carabean Zone
* The European & Mediteranean Zone
* The Global Zone
* The Middle East Zone
* The Indian Ocean Zone
* The Partnership Zones

Source : IFTM Top Reza - The Travel Market Rendez-Vous - France & International.
Porte De Versailles (Paris) 25 Septmber To 28 September 2018.

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